

Dear colleagues,

This is not just any project. When the European Union decided to reorganize the occupational and training frameworks of its strategic economic sectors, cultural heritage was considered a priority. This is a challenge not only to ensure the best education and training, best professionals and optimal mobility at European level, but also to place Europe as a central reference worldwide.

Our consortium assumes this challenge with great preparation, huge illusion and the utmost responsibility. We are committed to perform the best diagnosis possible of the current and future needs, both in the fields of profiles and professional functions, as well as in the training competences. We are aware of the technological and environmental challenges that are altering professions as we knew them, as well as the forms of production, distribution and consumption. But at the same time, the cultural heritage settles down on the protection, recognition and enhancement of an historical legacy, highly valuable knowledge, know-how and skills, formed over the course of the centuries. Therefore, cultural heritage is particularly fragile in times of acceleration in terms of technology and underlying social values.

For this reason, it is important to trace the value chain of these professions and their emerging training needs. An at the same time, design and conduct public policies at European level, compatible with diverse regional and disciplinary traditions. It is necessary to move to a greater degree of convergence at European scale, based on the analysis of its best practices, contextualizing the different strategies in each local and disciplinary ambit.

Together with the 28 full and affiliate members and 19 associated members, we have an immense challenge before of us, for which we have been preparing for a long time. We want to integrate in this process all those stakeholders interested in collaborating with the project. For this purpose, we will promote synergies with other European and international projects, as well as the work of many professionals and institutions throughout the continent.

With best regards,

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